

CORPS OF ENGINEERS NATURAL RESOURCES EDUCATION FOUNDATION




www.CorpsFoundation.org

THE CORPS FOUNDATION



<https://vimeo.com/688551760>



Supporting Recreation

The Foundation, with the help of members, contributors and partners, works to improve the variety and quality of facilities to meet the increasing demand for recreation.

Natural Resource Education

Enhancing visitor's experience by raising their awareness of the water environment and its associated resources.

Promoting Water Safety

Life Jackets Worn...Nobody Mourns

The Innovations Store

A new partnership between the Corps of Engineers Multi-District Innovations team and the Corps Foundation to host new technology for Natural Resource Management employees and enhance the recreational experience of the visiting public.

CORPS FOUNDATION MISSION



The Corps Foundation engages the public to support recreation, education, and stewardship at our nation's lakes, lands, and waterways, administered by the US Army Corps of Engineers (USACE).



- National non-profit advocacy organization for the USACE NRM program
- IRS 501(c)(3) designation: January 2006
- Signed MOU with USACE:
Original - 2007
REVISED! - 2023

WHY WAS THE FOUNDATION CREATED?



Outreach, Education, and Advocacy



Whitney Swartz, Outdoor Recreation Roundtable and Nancy Rogers, Corps Foundation join LTG Scott Spellmon at Discussion on Partnering

- Educate stakeholders (public & USACE) about the USACE NRM program how they can support it
- Support projects through donations and grants
- Facilitate partnerships and local cooperating association groups
- Serve as connection/hub for partner groups
- Advocacy

We are the only national non-profit with the sole mission of supporting the USACE Natural Resources Management mission.

Building Stakeholder Support



- Energize the economy through:
 - Quality facilities and access to outdoor recreation stimulating the recreation industry and tourism
 - \$1.2 trillion to the nation and Fishing/Boating #1 = \$36.8 billion
 - Improved education/interpretation of natural resources and water safety creates supportive public for improvements.
- Advocates for NRM Program in Congress for increased budget and regulatory changes.
- Communicates impacts of budget cuts.

CURRENT BOARD

Board of Directors

(Maximum of 13 Directors with a minimum of 7)



- Greg Miller, Chair
- Sam Wagner
- Sue Clevens, Secretary



- Directors:
- Nancy Rogers
 - Rich Deline
 - Avis Kennedy
 - Scott Sunderland



Non-Board Support Members:

- Christine Hamman (Asst. Treas.)
- Susan Searway-Fertig
- Tom Twigg (Webmaster)

SUPPORT FRIENDS GROUPS & VOLUNTEERS

Recognition and Award Programs

Annual awards recognize outstanding services to USACE recreation and environmental stewardship programs

- ✓ Volunteer coins
- ✓ Enduring Service – a Corps Foundation award
- ✓ National Volunteer of the Year
- ✓ Excellence in Partnerships
- ✓ We purchase plaques and coins



SUPPORT FRIENDS GROUPS & VOLUNTEERS

Cooperating Association Toolkit

The Corps Foundation created the “Toolkit for Developing a Cooperating Association Partnership with USACE” – Find it on the Gateway or the Foundation website



FUNDRAISING SUPPORT OF PROJECTS

Foundation Grant Support



Interpretive sign purchased
with Army CID Restitution

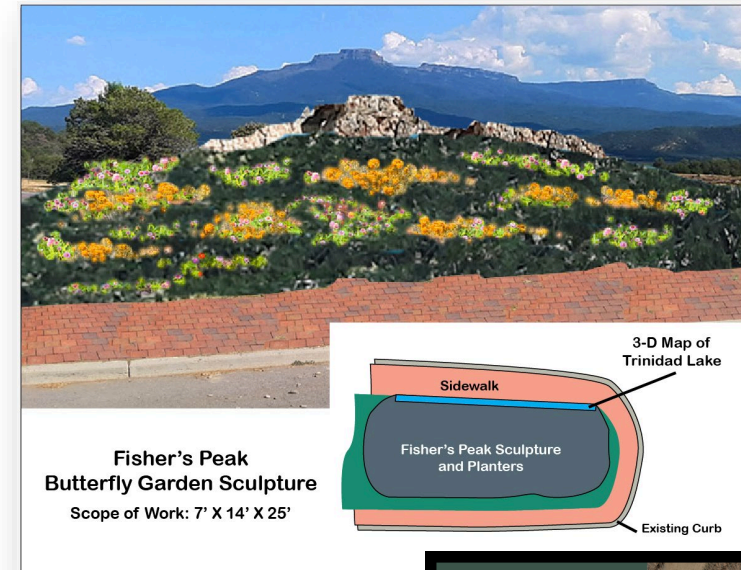
Corps Foundation will:

- ✓ Coach grantees on presenting and editing information and relevant data.
- ✓ Serve as fiscal partner, with 501(c)(3) status to submit grants if needed.
- ✓ Review Handshake project submittals for possible financial assistance. \$5k bonus to a Handshake project offered in 2023 and 2024
- ✓ Scholarships to Corps partners to attend PLA Convention and Trade Show- \$4k total.

FUNDRAISING SUPPORT OF PROJECTS

Foundation Grant Support

- Dominion Energy for the Stonewall Jackson Lake partnership, West Fork River, Lewis County, WV
- 300 tree saplings for Earth Day at Crooked Creek Park in Ford City, PA
- Libby Dam and Lake Ouachita: Every Kid in the Park grants funded by NPF
- National Water Safety Plan: CF contributed funding for staff position
- Discover Your Northwest (non-profit): Ballard Locks Seattle, WA
- Handshake bonus award at John Martin Reservoir, CO for Tamarisk removal and native habitat restoration
- Bar NI Ranch Community Fund (nonprofit): Trinidad Lake, CO for a sculpture at the pollinator garden



FUNDRAISING SUPPORT OF PROJECTS



Foundation Grant Support

Major renovations to Fish Ladder Viewing Room at The Hiram M. Chittenden (Ballard) Locks in Seattle



US Army Corps
of Engineers
Seattle District



- ❖ Top 5 Seattle tourist icon in serious need of repairs and improved exhibits
- ❖ Partnership formed between the Corps Foundation, the Corps of Engineers and the local non-profit, Discover Your NW
- ❖ Corps Foundation created social media platforms including a website to engage public support
- ❖ Over \$1.5 Million raised in grants and donations
- ❖ Nation's largest financial partnership NRM project



BEFORE



AFTER

FUNDRAISING SUPPORT OF PROJECTS

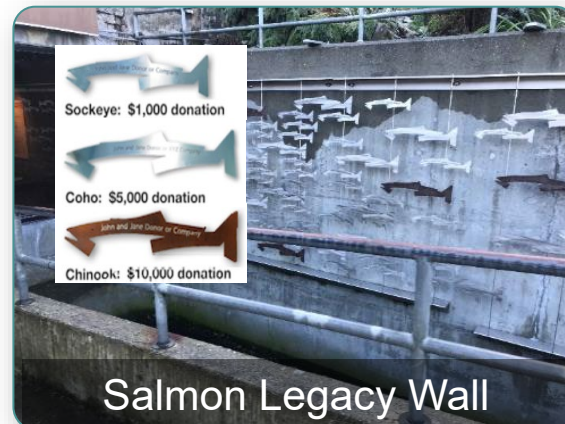


Foundation Grant Support



Fund Raising Sources (Totals \$1.5 Million)

- ✓ Major grants - Local family foundations (\$480K), WA State (\$467K)
- ✓ Second level grants - Seattle 4Culture (\$15K), PS Energy (\$10K), NOAA (\$10K)
- ✓ Fund raising events and general donations (\$35K+)
- ✓ Salmon Legacy wall donations (\$290K+)



Salmon Legacy Wall



Donor Wall funded educational exhibits

OUTREACH, EDUCATION & ADVOCACY

USACE Customized Touchscreens *



Portable Kiosks



Wall Mounted

Easily updated using PowerPoint

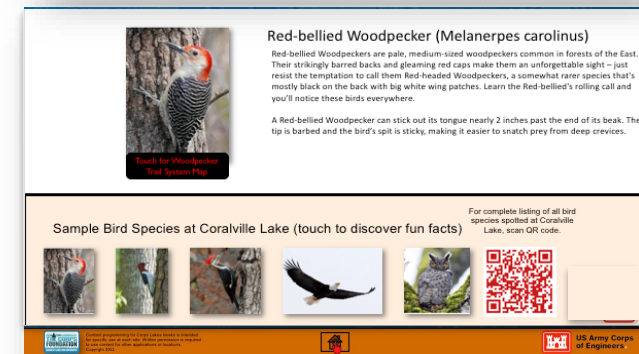
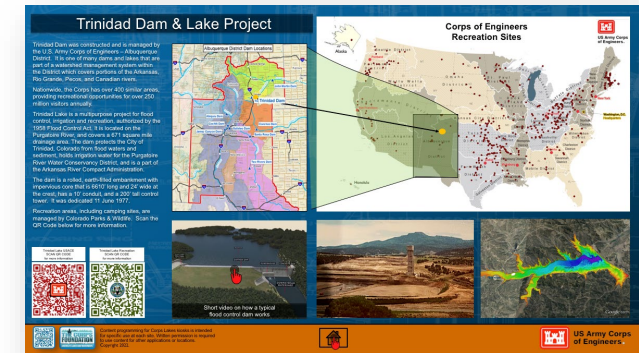
The Corps Foundation donates content on Water Safety and a series of short videos about the Corps of Engineers and the Natural Resources program.

Content also includes local interpretive info, such as construction history, recreation, local species, etc.



* Touchscreens are available, complete with content, from Candela Displays www.candeladisplays.com

Scan QR Code and navigate to USACE Kiosks



FUNDRAISING SUPPORT OF PROJECTS



Water Safety Campaign (U.S. Coast Guard Grants)



- Received 7,022 PFDs valued at \$88,000
- PFDs were shipped to Allatoona Lake to be used at life jacket loaner stations throughout SAD.

OUTREACH, EDUCATION & ADVOCACY



Water Safety Campaign (U.S. Coast Guard Grants)

Six Grants 2015-25 (Over \$1.7 Million total):

- ✓ Video and audio PSAs , Educational videos
“Inflatable Life Jackets: Everything You Need to Know”
- ✓ Tailgate wraps, vinyl banners, pavement logo stencils
- ✓ Digital media marketing (Please Wear It)



PleaseWearIt.com

OUTREACH, EDUCATION & ADVOCACY



Water Safety Campaign (U.S. Coast Guard Grants)



- ✓ LifeJacketVideoContest.com (\$8,000 in prizes annually)
- ✓ Campaign promotional items (t-shirts, beach towels, dry bags, and vehicle windshield sunshades)
- ✓ Advertisement (billboards, movie theaters, state fishing guides, gas pumps, ice machines)



OUTREACH, EDUCATION & ADVOCACY



Water Safety Campaign – Partnership with American Park Network and Progressive

Practice Safe, Fun Boating!



US Army Corps of Engineers®



WEAR IT
Everyone on your boat should wear a life jacket. Accidents can happen anytime.



KNOW BEFORE YOU GO
Check the weather forecast and file a float plan with family and friends.



ALCOHOL AND BOATING DON'T MIX
Boating under the influence of alcohol reduces reaction time and can lead to accidents.



BOAT RESPONSIBLY
Know the weight capacity of your boat. Always be aware of your surroundings.



KNOW THE BASICS
Successfully complete a boating education course.



MAINTAIN YOUR BOAT
Routinely check electrical, fuel and auxiliary power systems.

Learn more!



Presented thanks to the support of

PROGRESSIVE

THE CORPS FOUNDATION
SUPPORTING AMERICA'S LAKES AND WATERWAYS

- ✓ Donation of 275 interpretive panels and 5,520 PFDs for loaner stations
- ✓ QR code directs to the National Water Safety Program's webpage (boatingsafety.info) created by the American Park Network



OUTREACH, EDUCATION & ADVOCACY

Traveling Miss T's Math Maps

explore **NATIONAL WATERSHEDS**
brought to you by Bobber & The Corps Foundation

A watershed is an area of land that "sheds" water into a larger body of water. Remember to always be safe around water!

BOBBER
The Water Safety Dog
www.Bobber.info

DIRECTIONS:
Choose 8 different colors and shade in the circles to the left. Then FIND points 1-8 on your map and shade in the matching colors. To practice writing, label cities.

with **TRAVELING MISS T.**
© NBTutors LLC. 2024

Name _____ Date _____

Y-axis: 1 to 14
X-axis: 1 to 16

1 San Francisco, California 5 Portland, Oregon
2 Dallas, Texas 6 Atlanta, Georgia
3 Cincinnati, Ohio 7 Honolulu, Hawaii
4 Brooklyn, New York 8 Vicksburg, Mississippi

Students practice identifying and plotting points in a coordinate plane - while learning geography and about USACE

explore **NATIONAL WATERSHEDS**
brought to you by The Corps Foundation

The U.S. Army Corps of Engineers manages many of our nation's waterbodies (like rivers and lakes.) Waterbodies belong to groups known as watersheds, which is an area of land that "sheds" water into a larger body of water. This Math Map is separated by watershed boundaries, and broken into USACE areas across the United States. We need to always be safe around water!

THE CORPS FOUNDATION
SUPPORTING
AMERICA'S LAKES AND WATERWAYS

DIRECTIONS:
Choose 8 different colors & shade in the circles to the left. Then FIND points 1-4 on your map, shade in the matching color, & write the coordinate (x,y). Next, use the coordinates & your colors to PLOT the remaining destinations. Last, label locations & decorate.

with **TRAVELING MISS T.**
© NBTutors LLC. 2024

Name _____ Date _____

Y-axis: 1 to 14
X-axis: 1 to 16

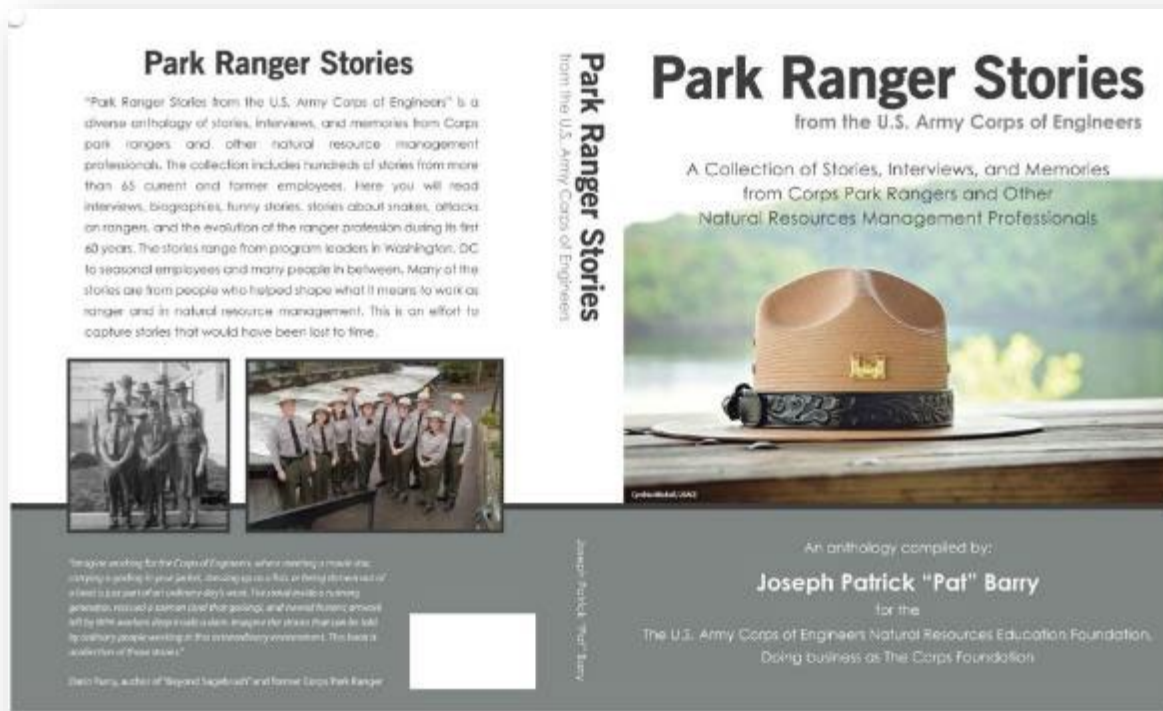
1 San Francisco, California 5 Portland, Oregon
2 Dallas, Texas 6 Atlanta, Georgia
3 Cincinnati, Ohio 7 Honolulu, Hawaii
4 Brooklyn, New York 8 Vicksburg, Mississippi

(,) 1 San Francisco, California (-11 , 8)
(,) 2 Dallas, Texas (10 , -2)
(,) 3 Cincinnati, Ohio (-2 , -10)
(,) 4 Brooklyn, New York (6 , -3.5)

<https://www.travelingmisst.com/product/usa-ce-watershed-math-map>

OUTREACH, EDUCATION & ADVOCACY

Park Ranger Stories Book (Winner of 2021 NAI Media Award for Book publications)



- Collecting stories from past and present rangers and other NRM
- Informal history
- Passing on wisdom and traditions
- Available in digital and paper/ hardback format through Amazon

<https://www.amazon.com/Park-Ranger-Stories-Corps-Engineers/dp/1712590251>

PARTNERSHIPS



Combine efforts with other recreation and environmental entities and stakeholders, independent of USACE and without USACE involvement, to amplify their message to elected officials, advocating for the NRM program by seeking additional funding, legislative authorities, and policy changes.



Engage in strategic partnerships with nonprofits, cooperating associations, the public and diverse like-minded groups, interests and organizations such as **Public Lands Alliance, Outdoor Recreation Roundtable, National Marine Manufacturers Association and the Southeast Tourism Society** and many others:

- **Raise awareness** about USACE NRM program at lakes, rivers and waterways
- **Communicate our partnership role** to enhance the visitor experience and help stretch limited federal dollars
- **Educate public and partners** about threats to access and use at USACE lakes, rivers and waterways
- **Educate elected leaders** about a piece of legislation and its positive or negative impact
- **Influence and reflect a view of a specific legislation** through direct communication

ADVOCACY - Building Congressional Support & Success Stories!



Corps Foundation Advocacy for USACE Recreation: Timeline for Building Support

- **2021** - Congressionally mandated Recreation Task Force - 2-year assessment of recreation facilities and condition.
- **January 2022** – Testimony: Committee on Environment and Public Works - ASA Connor questioned by Senator Inhofe- USACE needs to pay more attention to recreation
- **April 2022** - Senator Heinrich questions ASA Connor during testimony in the Senate Appropriations Committee regarding significant FY23 budget reduction for Recreation
- **May 2022** - Corps Foundation visits Senators Cramer, Heinrich, Feinstein and Boozman to advocate for Fee Retention and Cooperative Joint Management authority changes.
- **June 2022** - Senator Feinstein questions ASA Connor during Senate Energy & Water Appropriations in support for Recreation
- **December 2022** - Year 1 Recreation Task Force Report released to public

ADVOCACY - Building Congressional Support & Success Stories!



Lake **A**ccess **K**eeping **E**conomies **S**trong
ACT

Senator Kevin Cramer — Senator Martin Heinrich

The LAKES Act expands opportunities to improve and develop outdoor recreation facilities at U.S. Army Corps of Engineers managed areas.

Outdoor recreation is a vital economic driver in local economies across the U.S.

1.9% of U.S. GDP
\$454B in gross economic output

U.S. Army Corps of Engineers assets are one of the nation's largest federal outdoor recreation providers

257,000 facilities
43 states

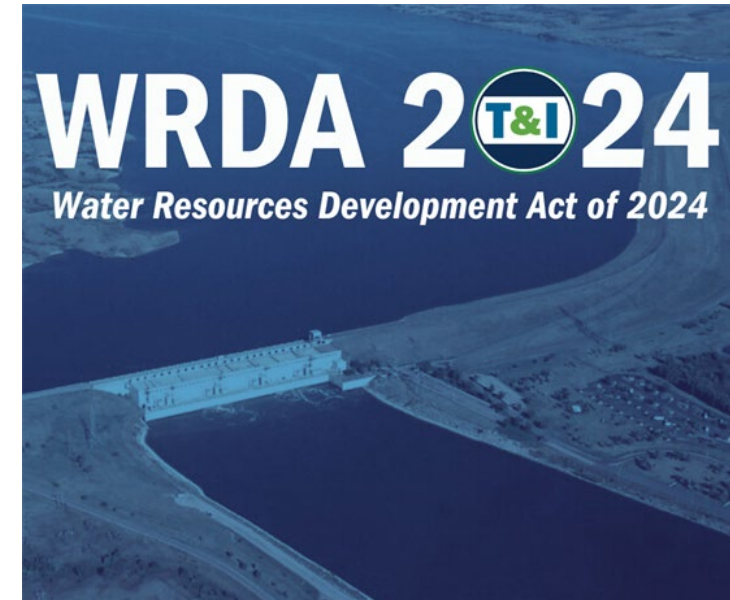
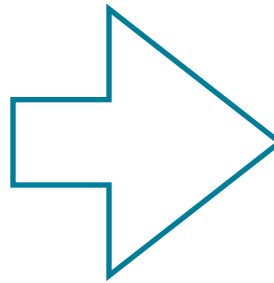
Retention of Recreation Fees:
Under current law, local units of federal land management agencies at the Departments of Interior and Agriculture can retain 80% of recreation fees collected on site. These funds are then dedicated to the site's operation and maintenance needs without approval from headquarters, allowing them to be nimble and more responsive with their planning decisions. Currently, USACE recreation facilities are excluded from this benefit.

The LAKES Act rectifies this discrepancy by enabling recreation sites and facilities under the jurisdiction of USACE to retain 80% of recreation fees collected at a particular location for its operation and maintenance.

This funding would supplement annual appropriated funding, while the other 20% of collected fees would be available for operations and management at any Army Corps recreation facility. This authority provides for more expedient reinvestment of recreation fees by USACE in local recreation infrastructure.

Joint Recreation Management:
The LAKES Act amends Challenge Cost Sharing Cooperative Management Agreement authority, enabling private nonprofit entities to enter into cooperative agreements with USACE to operate and maintain recreation facilities under USACE jurisdiction.

- The LAKES Act will foster agreements between nonprofits and the USACE, as well as affirm the authority of the USACE to enter into cooperative joint management agreements with Tribes.
- The LAKES Act fixes issues with the USACE's inability to collect and send funds to partners under existing CCSMA authority using the Recreation.gov system. This issue has deterred partners interested in cooperatively managing parks with USACE. The LAKES Act would allow USACE to handle partner-collected fees and return them to the partner after processing.



May 2023 & Jan 2024 - Senate and House bipartisan legislation for fee retention and changes to cooperative joint management authority to include non-profit organizations with fee collection and retention.

We did it! LAKES Act incorporated into the bi-annual WRDA legislation-signed into law on **Jan. 4, 2025**

The Foundation wishes to thank the National Marine Manufacturers Association, Southeast Tourism Society, Public Lands Alliance and many individual supporters who love America's lands and waters managed by USACE!

LEGISLATIVE ADVOCACY- CORPS FOUNDATION ADVOCACY TOOLKIT



The Corps Foundation Advocacy Toolkit 2025-2026: 119th Congress

Welcome to the Corps Foundation's Advocacy Toolkit! This Toolkit is a one-stop source of information for the public, visitors, cooperating associations, friend's groups, foundations, educational partners, local communities and other 501(c)(3) nonprofits to join in supporting the USACE NRM Program.

Use this toolkit to access the Corps Foundation's most recent advocacy proposals. Information provided will assist individuals, organizations, and local communities in developing an advocacy strategy in their area of interest.



Scan the QR Code

Find it at www.corpsfoundation.org

HOW TO HELP THE CORPS FOUNDATION



Memorial and Tribute Donations

- Support the Corps Foundation's efforts by remembering or honoring a loved one or a special occasion.
- To make a donation in honor or memory just visit our website and include the name and address of the person you would like to receive an acknowledgement.
- You can make your donation in PayPal. Your donation will be acknowledged by a PayPal message.
- Your gift will help support the recreation and environmental resources on 12 million acres of Corps lands and waters in 45 states, which are enjoyed by 270 million visitors annually.



Legacy Memorial gift of \$7,545
In support of renovations at the
Ballard Locks Fish Ladder

HOW TO HELP THE CORPS FOUNDATION



Like and Share our Facebook Page!

<https://www.facebook.com/corpsfoundation>



Corps Foundation

877 likes • 955 followers



Message

Liked

Search

In case you missed this from our winter 2025 Newsletter..... [See more](#)



Today's throwback Thursday photo is from 1979. This is the Headquarters Natural Resources Management staff. From left to right- front row seated. Tony Tumlin, Gerald T.... [See more](#)



HOW TO HELP THE CORPS FOUNDATION

Join Us! Consider an Annual Membership



Scan the QR Code

- Regular (\$25/year)
- Contributing (\$50/year)
- Preferred (\$100/year)
- Sponsor (\$250/year)



The Corps Foundation is 100% volunteer operated

www.CorpsFoundation.org

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